

Q11. Would you support planning policies that encouraged new or additional shops in appropriate locations throughout The Ivers?

This is just a trial summary of the responses which were submitted online (and does not include the postal responses). It is NOT a systematic analysis of all the responses, and is solely for the purpose of initiating a discussion on the possible format of an analysis to this question (NB different questions may benefit from different formats).

140 people answered 'yes' or their response implied 'yes'.

56 people answered 'no' or their response implied 'no'.

50 people mentioned the need for car parking in the vicinity of the shops.

16 people mentioned the number of vacant shops in the Parish – some viewed empty shops as an eyesore.

Other comments included:

- The high cost of shop rents
- Need a shopping centre
- Any new shops must retain the character of the area
- Any new provision should not add to the traffic
- Too many fast food outlets
- Prefer family run businesses to national chains
- Fill existing empty shops before building any new ones